

# World Bank - Inter-American Development Bank

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## French Business Delegation

*led by*

M. Bruno BENSASSON – Chairman of the International Financial Institutions Council  
of MEDEF International & CEO of EDF Renewable Energies

*and*

Mr. Gérard WOLF – Chairman of BRICS Access  
& Chairman of the Sustainable City Task Force of MEDEF International

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**MONDAY 13TH TO THURSDAY 16TH MAY 2019**

- WASHINGTON DC -

WORKING LANGUAGES: ENGLISH AND FRENCH

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## PROGRAM

### Main meeting room:

#### DAY 1 – MONDAY, MAY 13TH

|                   |   |
|-------------------|---|
| 1.15 pm           | <i>Flight AF 054 from Paris to Washington DC<br/>Flight duration: 8h25</i>  |
| 3.40 pm           | <i>Arrival at Dulles International Airport<br/>Transfer to the hotel</i>  |
| 7.00 pm – 7.45 pm | <b>BRIEFING SESSION</b> of the French Business Delegation by <b>M. Bruno BENSASSON</b> –<br>Chairman of the International Financial Institutions Council of MEDEF International |
|                   | <i>Free time for dinner</i>   |

## DAY 2 – TUESDAY, MAY 14<sup>TH</sup>

|                     |  |
|---------------------|--|
| 8:00 am             | <i>The delegation leaves the hotel</i>   |
| 8.00 am – 8.45 am   | <b>PRESENTATION</b> of MEDEF International representation for International financial institutions in Washington DC                                      |
| 8.45 am – 9.30 am   | <b>MEETING</b> with <b>M. Hervé de VILLEROCHÉ</b> , Executive Director for France (tbc)  |
| 9.30 am – 10.15 am  | <b>MEETING</b> with <b>M. Hafez GHANEM</b> , Vice president Africa, World Bank (tbc)   |
| 10.15 am – 11.00 am | <b>MEETING</b> with <b>M. Makhtar DIOP</b> , Vice president Infrastructures, World Bank (tbc)  |
| 11.00 am – 12.00 pm | <b>MEETING</b> with <b>M. Enzo de LAURENTIIS</b> , Chief Procurement officer, OPSPR, World Bank (tbc)  |
| 12.00 am – 12.45 pm | <b>MEETING</b> with <b>Ms. Keiko HONDA</b> , Executive Vice President and Chief Executive Officer, Multilateral Investment Guarantee Agency (MIGA) (tbc) |

1.00 pm – 2.30 pm

### BROWN BAG LUNCH Agribusiness

*Moderator:* **M. Jurgen VOEGELE**, Senior Director, Food and Agriculture Global Practice, World Bank

3.00 pm – 5.30 pm

### WORKSHOP Sustainable Port Cities: Analysis & Solutions

*Moderators:* **M. José Luis IRIGOYEN**, Senior Director, Transport & ICT, World Bank, and **M. Gérard WOLF**, Chairman of the Sustainable City Task Force of MEDEF International

17 out of 25 current world Megacities are **Port Megacities**, representing a population of 293 million people and 22% of world port container traffic with 167 million TEUs. In the developing countries, **125 port cities** with total population of 361 million people and 27% of world container traffic with a population are spread as 21% in LAC, 25% in Africa, 7% in Middle East and 45% South Asia Asean.

Ports and cities are historically strongly linked, but the link between port and city growth has become weaker with the combined rapid growth of world container trade and population, creating challenges in port cities. Public policies are still at their inception phase in most of port cities in the developing world while in the age of the 4IR and digital trade logistics is a key pillar of port city ecosystem to get rid of the red tape and informal economy.

**The recent port city integration project of Greater Abidjan Agglomeration** to support to support the improvement of urban management, logistics efficiency, port accessibility, and urban mobility demonstrate the need for policy design and understanding.

With specific port city business cases, this seminar will introduce experiences of French private sector companies in developing countries, focusing on mobility, security, energy, environment and engineering.

**Mains objectives of the workshop:**

- To introduce the World Bank policy on port cities to French companies
- To share the extensive experience of French companies in developing countries
- To identify ways of collaboration between World Bank and French private sector

6.00 pm – 8.00 pm

**NETWORKING COCKTAIL**

**With the World Bank staff, French companies, representatives of IFC, IMF**

**DAY 3 – WEDNESDAY, MAY 15TH**

8.00 am *The delegation leaves the hotel*

8.30 am – 10.00 am **MEETING** with **M. Philippe LE HOUÉROU**, Chief Executive Officer of IFC and **M. Sérgio PIMENTA**, Vice President, Middle East and Africa, IFC (tbc)

10.00 am – 10.45 am **MEETING** with **Ms. Pascale Hélène DUBOIS**, Vice President, Integrity and Acting Vice President of Ethics and Business Conduct, World Bank (tbc)

10.45 am – 11.30 am **MEETING** on the Africa Economic Outlook, International Monetary Fund (IMF) (tbc)

**BROWN BAG LUNCH**

*Blue economy*

*Moderator: Ms. Karin KEMPER*, Senior Director, Environment and Natural Resources Global Practice, World Bank, and **M. Pascal OLLIVIER**, Chairman of Maritime Street

Can our planet provide for 9 billion people? How should their freshwater consumption be managed? How could their energy challenges be met? These are among humanity’s most crucial questions in the 21<sup>st</sup> century. They rarely appear on the frontpage of the news. They are nonetheless crucial.

Blue economy is part of the solution. Land alone cannot meet these needs. The sea can. Its fragility is a risk. But it may be a chance, if we can realize it and if we learn to preserve it, to protect its treasures.

The OECD clearly states that in 2019, “marine ecosystems sit at the heart of many of the world’s global challenges: food, medicines, new sources of clean energy, climate regulation, job creation and inclusive growth.” According to the OECD, the Ocean Economy’s direct contribution to the world economy in 2010 is USD 1.5 trillion (Gross Value-Added, GVA) and 31 million full-time jobs. By 2030, the Ocean industry added-value will double (from USD 1.5 to 3 trillion) and will provide over 40 million FTE jobs.

In France, the blue economy amounts to over 300 000 jobs and 80 billion USD net production value. France has three seaboard, the second-largest maritime territory in the world and several maritime world leaders. France has competitive companies in five traditional maritime sectors (shipping, shipbuilding, seafood, maritime oil and gas and telecommunications) and five emerging sectors (renewable marine energies, mineral resources, biotechnologies, aquaculture, tourism and cruises).

With specific blue economy business cases, this seminar will introduce experiences of French private sector companies in developing countries, focusing on clean & innovative maritime transportation, naval industry, maritime energy and blue biotechnologies.

**Mains objectives of the workshop:**

- To introduce the World Bank policy on the blue economy to French companies
- To share the extensive experience of French companies in developing countries
- To identify ways of collaboration between World Bank and French private sector

2.30 pm – 4.30 pm

**WORKSHOP**  
**Energy Transition**

Moderators : **M. Riccardo PULITI**, Senior Director, Energy Global Practice, World Bank and **M. Bruno BENSASSON**, Chairman of the International Financial Institutions Council of MEDEF International & CEO of EDF Renewable Energies

Energy, accounting for some 60 percent of global emissions, is a sector that must be prioritized to accelerate the mitigation of greenhouse gases. Renewable energy offers a cost-effective and universal solution. Stakeholders at the national and local levels are opting for renewable energy solutions based on its strong business case. While there is a broad acknowledgement that renewables can help address climate change, many of those involved in the climate discussion are not fully aware of the progress made in the recent years and the central role renewables currently plays in many countries’ energy mix.

According to IRENA, global GDP would increase by 0.8% by 2050 (\$19 trillion) in a scenario of decarbonization of the economy. The United Nations-led Sustainable Energy for All (SE4ALL) initiative aims to double the share of renewable energy in

2030 to 36% of the global energy mix, up from 21% in 2016. If all the voluntary national contributions made under the Paris Agreement were achieved, the 36% target would not be met and GEG emission reductions would only be expected to reach 7-8 Gt in 2030 instead of the necessary 20-22 Gt.

Renewable energies must play a major role in this energy transition and could, if the deployment trajectory is stepped up, save from 12Gt to 14Gt of CO<sub>2</sub>.

The business case for renewable energy is now stronger than ever. Costs are declining, investment is increasing with an average of 270 billion USD/ year over the past 10 years, new business models are emerging, and deployment is growing. Coupled with the energy efficiency, renewables have a significant potential to reduce global emissions of greenhouse gases, supporting the transformation to a clean, low carbon and resilient future. Action on climate change is an added driver for increasing the deployment of renewables.

Financing is a key element of renewable energy deployment, a capitalistic sector but conventional tools and program are not completely adapted to the needs and sizes of project. Scalable de-risking instruments shall be developed to match the world energy transition objective.

Regarding energy access, the drop in technological cost combined with the rapid growth of digital solutions offers a new era for the billion people without access to electricity and struggling in their economic development. In the sector of off-grid solutions, the goal set by SDG 7 is reachable but would need an important shift in financing and de-risking tools.

**Mains objectives of the workshop:**

- To introduce the World Bank policy and programs regarding energy transition and energy access
- To exchange with the French companies on needs and de-risking tools for small and medium size renewable energy projects
- To share the extensive experience of French companies in developing countries
- To identify ways of collaboration between World Bank and French private sector

4.30 pm – 6.00 pm

**WORKSHOP**

***Digital Water Economy***

***in the context of Water Resources & Services Management***

*Moderator: Ms. Jennifer SARA, Senior Director, Water Global Practice, World Bank*

The use of Internet of Objects (IoT), Artificial Intelligence (AI) and digital solutions is increasingly growing in Water Resources and services management: Water & Environment services management, water services performance monitoring and management, use of Earth Observation, digital metering and operation management. The workshop will explore how solutions developed by private

partners may benefit to a better and efficient Management of the resources and services in the World Bank Group Operations.

4.30 pm – 6.00 pm

### WORKSHOP

#### ***Advanced 'biometrically-enhanced mobile' digital ID technologies to support Africa' s Moonshot Initiative***

Speakers: **M. Jean-Claude PERRIN**, Secretary General, Secure Identity Alliance

Digital Identity sits at the heart of economic and social transformation. As Africa transitions to a technology-led knowledge-based economy, the role and importance of digital identity cannot be underestimated.

Highlighting the challenges in Africa but presenting successes in other sectors based on mobile technology, the presentation will cover:

- How digital ID facilitates inclusiveness, mobility, access and economic transactions
- The African mobile market
- The latest mobile-based digital identities with biometrically-enhanced technologies and possible implementations according to country ID system configuration
- The key privacy and security issues at stake
- Use cases for F2F and online services and potential economic impact

*Free time for dinner*

## DAY 4 – THURSDAY, MAY 16<sup>TH</sup>

8.30 am

*The delegation leaves the hotel*

8.45 am

*Meeting at the IDB headquarters*

**Address: 1300 New York Avenue, N.W. Washington, D.C. 20577**

9.00 pm – 3.30 pm

### WORKING SESSION AT THE INTER-AMERICAN DEVELOPMENT BANK (IDB)

9.00 am – 9.45 am

**BRIEFING SESSION** with **Mr. Patrick HERVE**, Executive Director for France

→ *Strategy, evolutions and priorities of the IDB in 2019*

### WORKSHOP

#### ***Sustainable city and sustainable port city***

- ***Blue economy***



|                          |   |
|--------------------------|---|
|                          | <ul style="list-style-type: none"> <li>➤ <b>Digital</b></li> <li>➤ <b>Smart Cities and Urban Innovation</b></li> <li>➤ <b>Urban Mobility</b></li> <li>➤ <b>Climate Change and Urban Resilience</b></li> <li>➤ <b>Urban Infrastructures and Energy</b></li> </ul>  |
| <p>1.00 pm – 2.00 pm</p> | <p><b>NETWORKING LUNCH with the IDB team</b></p>  |
| <p>2.00 pm – 3.30 pm</p> | <p><b>THEMATIC NETWORKING SESSION</b></p> <p>The room will be organized in thematic tables with representative from IDB technical divisions. French companies may join any table and rotate during the session.</p> <p>Thematic tables:</p> <ul style="list-style-type: none"> <li>➤ <b>Housing and Urban development (HUD)</b></li> <li>➤ <b>Transport (TSP)</b></li> <li>➤ <b>Climate Change (CCS)</b></li> <li>➤ <b>Energy and Water and Sanitation (ENE and WSA)</b></li> <li>➤ <b>Procurement</b></li> <li>➤ <b>IDB INVEST &amp; PPP STRATEGY</b></li> </ul> |
| <p>3.50 pm</p>           | <p><i>Transfer to Dulles International Airport</i></p>  |
| <p>6.05 pm</p>           | <p><i>Departure (Flight to Paris)</i><br/><i>Flight AF 055 from Paris to Washington DC</i><br/><i>Flight duration: 7h30</i></p>   |