

# Saudi Arabia

## Business delegation

led by

**Mr Frédéric SANCHEZ**

Chairman of MEDEF International

Chairman of the France-Saudi Arabia Business Council

Chairman of the Board of Fives

and

**Mr François-Aïssa TOUAZI**

Vice-Chairman of the France-Saudi Arabia Business Council of MEDEF International

Head of relationships with sovereign wealth funds

Senior Managing Partner – Ardian

RIYADH AND AL ULA

FROM JANUARY 26TH TO 29TH 2020

## DRAFT PROGRAM (January 21, 2020)

### SUNDAY, JANUARY 26TH – PARIS & RIYADH

11:25 Departure to Riyadh from Airport Charles de Gaulle 2C – AF 6672 (flight time 5h50)

19:15 Arrival in Riyadh and transfer to Radisson Blu Hotel Diplomatic Quarter

Evening Free evening

### 1ST DAY – MONDAY, JANUARY 27TH - RIYADH

7h15 Departure from the Radisson Blu Hotel Diplomatic Quarter

08:00-9:15 BRIEFING at the **French Embassy in Saudi Arabia**  
*Location: French Embassy in Saudi Arabia*

**Workshop & business lunch : opportunities of partnerships between Saudi Arabia & France**  
*In partnership with SAGIA, min. of Commerce & Investment, Min. of Economy & Planning*

#### 9:00-9:15 : Opening remarks

- Mr. Ibrahim AlSuwail, Deputy Governor
- Mr. Frederic Sanchez, Chairman of MEDEF International

#### I. Vision 2030 : Presentation of the Kingdom's megaprojects

- Executive team of Neom
- Executive team of Red Sea
- Executive team of Amaala
- Executive teams of Qiddiya

9:00-11:45

#### II. New sectors of growth : what French companies have to offer ?

- Exploring new sectors of growth : mining, energy, utilities, entertainment & tourism
- How can the French expertise in PPP be a win-win cooperation?

**Potential Saudi partners :** CAFS ; Saudi Arabia General Investment Authority (SAGIA) ; Saudi Arabian Industrial Investments Company (Dussur) ; Saudi Arabian Mining Company (Ma'Aden) ; General Authority for Entertainment ; Saudi Commission for Tourism & National Heritage (SCTH) ; National Center for Privatisation & PPP.

With the presence of :

- H.E. **Majid bin Abdullah Al-Qasabi, Minister of Commerce and Investment – TBC** ; and
- H.E. **Mohammed Al-Tuwaijri, Minister of Economy and Planning TBC**

Location: Crowne Plaza hotel & conv., Wadi Al Muaydin, U. 4 Imam Saud IAbdul Aziz Rd **TBC**

Afternoon

MEETING with H.E **Saleh Bin Nasser Al Jasser, Minister of Transportation**

Location: **TBC**

Afternoon

MEETING with HRH **Abdulaziz Bin Salman, Minister of Energy**

Location: **TBC**

Evening

Reception hosted by **Mr. François GOUYETTE**, Ambassador of France to Saudi Arabia

Location: Residence of the French Ambassador in Saudi Arabia, Diplomatic quarter

## 2<sup>ND</sup> DAY – TUESDAY, JANUARY 28TH - RIYADH

08:00

Departure from the Radisson Blu Hotel Diplomatic Quarter

Morning

MEETING with the **Public Investment Fund (PIF) – cross investments between France and Saudi Arabia - TBC**

Location: Public Investment Fund - **TBC**

Morning

MEETING with H.E **Ahmad Al-Khatib, chairman of the Saudi Commission for Tourism & National Heritage (SCTH) - TBC**

Location : Saudi Commission for Tourism & National Heritage (SCTH) - **TBC**

### Plenary session with the Council of Saudi Chambers

Theme : Doing business in Saudi Arabia, investment climate in Saudi Arabia and France, update on Vision 2030's reforms.

#### 10:30-11h : Opening speech

1. Chairman of Council of Saudi Chambers
2. **Dr. Mohamed Ben Laden**, President of CAFS (Saudi side)
3. **Mr. Frédéric Sanchez**, President of CAFS (French side)
4. **H.E. François Gouyette**, Ambassador of France in Saudi Arabia
5. **H.E. Abdulrahman Bin Ahmed Al-Harbi**, Governor of the General Authority for Foreign Trade – **TBC**

10:30-

13:00

#### 11:00-11:30 : First session : Doing business in Saudi Arabia and France

2. Presentation about French economy

#### 11:30-12:00 - Second session : the strategy of privatization in Saudi Arabia

1. Presentation about of the privatizations in Saudi Arabia
2. Q&A
3. Presentation from the French side
4. Q&A

12:00-12:20 – coffee break and networking

Location: Council of Saudi Chambers

12:20-

13:00

### Thematic workshops with the council of Saudi Chambers : “National Industrial Development Logistics Program”

#### Saudi Global Logistics Hub

Speakers : **TBC**

Location: Council of Saudi Chambers

#### Localization of industries

Speakers : **TBC**

Location: Council of Saudi Chambers

13:00-

14:00

Lunch hosted by the Council Saudi Chambers in honor of the French delegation

Location: Council of Saudi Chambers

### Exploring new ways of cooperation - Business partnerships in third countries – Africa

Afternoon

MEETING with HH Prince Faisal Bin Farhan Al Saud, Minister of Foreign Affairs

With the presence of:

- H.E. Adel Jubeir, Saudi Minister of State for Foreign Affairs - TBC;

- H.E. Ahmed bin Abdul Aziz Qattan, minister of State for African Affairs - TBC; and

Location: Ministry of Foreign Affairs - TBC

Afternoon

**Visit of National Museum or Ad-Diriyah**

20 :00-

Evening

Networking dinner offered by Dr Mohammed Ben Laden, president of the French-Saudi Business Council (CAFS) and Managing Partner of MBL law firm

### 3<sup>RD</sup> DAY – WEDNESDAY, JANUARY 29TH - AL ULA

08:00

Departure from the Radisson Blu Hotel Diplomatic Quarter

Daytime

Visit of the Al Ula site TBC

- In the presence of the teams of the **Royal Commission for AlUla** and **AFALULA**

Evening

Return to Riyadh and transfer to the airport

### 4<sup>TH</sup> DAY - THURSDAY, JANUARY 30TH - PARIS

02:30

Departure to Paris from Riyadh International Airport – AF 6671 (flight time 6h30)

07:00

Arrival in Paris CDG 2C