



Halifax

Meeting of the France – Canada Business Council with

Mr. Mike SAVAGE – Mayor of Halifax,

Ms. Laurel BROTON – President & CEO of NSBI (Nova Scotia Business Inc.),

Mr. Francis MCGUIRE – President of the Atlantic Canada Opportunities Agency,

and

Mr. Andrew MUTCH – CEO of Michelin Canada

chaired by

Mr. Gérard WOLF

Chairman of the Task Force on Sustainable City of MEDEF International

Chairman of BRICS Access

WEDNESDAY 4TH OF NOVEMBER 2020 - FROM 15:00 TO 16:30

Webinar - Zoom

P R O G R A M

14:55 *Opening of the webinar for the participants*

15:00 – 15:05 Welcoming words by **Mr. Gérard WOLF**
Chairman of the Task Force on Sustainable City of MEDEF International, Chairman of BRICS Access

15:05 – 15:10 Welcoming words by **Ms. Kareen RISPAL**
Ambassador of France to Canada

15:10 – 15:25 **Mr. Mike SAVAGE**
Mayor of Halifax

15:25 – 15:35 **Ms. Laurel BROTON**
President & CEO of NSBI (Nova Scotia Business Inc.)

15:35 – 15:50 Q&A with French companies

15:50 – 16:00 **Mr. Francis MCGUIRE**
President of the Atlantic Canada Opportunities Agency

16:00 – 16:10 **Mr. Andrew MUTCH**
CEO of Michelin Canada



- 16:10 – 16:25 Q&A with French companies
- 16:25 – 16:30 Conclusion by **Mr. Gérard WOLF**
Chairman of the Task Force on Sustainable City of MEDEF International, Chairman of BRICS Access