

# Reinforcing agricultural value chains in West Africa

Meeting of the MEDEF International Washington office and Agribusiness task force with:

**M. Chakib JENANE**

Practice Manager, West Africa and Central Africa, World Bank

and

**M. Samuel DZOTEFE**

Manager, Agribusiness and Forestry, IFC

Chaired by

**M. François BURGAUD**

Chairman of ADEPTA (Association of companies manufacturing equipment for agriculture and agribusiness) and Advisor to the Chairman of the SEMAE (French Interprofessional Organization for Seeds and Plants)

MONDAY, APRIL 19, 2021 FROM 3 :00 PM TO 5 :00 PM

Zoom platform

## A G E N D A

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|---------------|---|
| 3 :00– 3 :05  | Opening remarks focusing on the challenges related to the development of agricultural value chains in West Africa from the French private sector perspective by <b>François Burgaud</b> , Chairman of ADEPTA and Advisor to the Chairman of the SEMAE |
| 3 :05 – 3 :10 | Introduction to the World Bank Strategy and Projects in Agriculture focusing on West Africa region by <b>Chakib JENANE</b> , Practice Manager, West Africa and Central Africa, World Bank   |
| 3 :10 – 3 :15 | Introduction to the IFC Strategy and Projects in agribusiness with a focus on West Africa by <b>Samuel DZOTEFE</b> , Manager, Agribusiness and Forestry, IFC  |
| 3:15 – 3:25   | Presentation of Enabling Business of Agriculture World Bank Report by <b>Samjhana THAPA</b> , Senior Agricultural Economist, World Bank   |
| 3:25 – 4:00   | Focus on Seeds: challenges and opportunities for seed projects' development:  |

- Regulation: Challenges around regulatory harmonization including a presentation of a case study from Senegal by **Sarah LAFFON**, Head of International Affairs, SEMAE
- Innovation: Strength and weakness of New Techniques of Selection (NBT) and their impact on regulation by **Patrick GREGOIRE**, International director, RAGT
- Resilience: Social and environmental impact related to climate change and food security by **Christian LEROUX**, General Delegate, M2i

4:00 – 4:30 Discussion and exchanges over 2 other main areas of the Enabling Business of Agriculture World Bank Report sharing the perspective of the French agribusiness sector:

- Securing water
- Sustaining livestock

4:30 – 4:50 Question and Answers session

4:50 – 5:00 Wrap-up and closing remarks by:

- **Chakib JENANE**, Practice Manager, West Africa and Central Africa, World Bank
- **Samuel DZOTEFE**, Manager, Agribusiness and Forestry, IFC (TBC)
- **François BURGAUD**, Chairman of ADEPTA and Advisor to the Chairman of the SEMAE

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