

PARIS CONFERENCE ON SUDAN

BUSINESS FORUM

(MEDEF - 55 avenue Bosquet, 75007 Paris, May 17, 2021)

- **Duration:** 4H
- **Schedule:** 9:00 am – 13 :00 pm
- **Objectives:**
 - Signal the full normalization of Sudan in the International community
 - Inform foreign investors, private sector, bankers about the economic reforms undertaken by the Government of Sudan
 - Highlight investments opportunities in Sudan in both public and private sectors

= Draft programme =

1/ General context – presenting the « New Sudan » (1h30): = 09H00 –10H30 =

Moderator: Vera Songwe, Executive Secretary of UNCA

- **Introduction Interventions (5 minutes)**

- Geoffroy Roux de Bézieux, President of MEDEF (host) (2 minutes)
- Bruno Le Maire, French minister of Finance (3 minutes)

- **Presentation of Sudanese economic reforms and business environment (85 minutes)**

Projection of a video? (5 minutes)

- Abdallah Hamdok: Sudanese Prime minister (15 minutes)
- Jihad Azour: IMF North Africa and Middle East Director (5 minutes)
- Hafez Ghanem: World Bank, Vice President for Eastern and Southern Africa (5 minutes)
- Hashim Mattar, Sudanese Business Federation, President : How to do business in Sudan? (8 minutes)
- Abda Yahia el Mahdi (European Chamber of Commerce in Sudan): Specificities of the Sudanese market (8 minutes)
- Presentation by a Government official of 5 “ready-to-invest” priority projects (25 minutes)
- Questions and answers (20 minutes)

Coffee break: 10 minutes

2/ Update on banking and compliance (30 minutes): = 10H40 – 11H10 =

Moderator : Philippe Gautier, – MEDEF International, General Director

- US official (Treasury or Justice or US Treasury) (to be determined) : full lifting of sanctions (5 minutes)
- French banker (to be determined): getting ready to return to Sudan (5 minutes)
- Youssef Altinay – UCB, Sudanese bank representative: how the Sudanese banks are getting prepared (5 minutes)
- Benedict Orhama - Afreximbank: how this kind of development bank can help (5 minutes)
- Mohamed Elfatih Zainelabdeen, Governor of the Central Bank of Sudan (5 minutes)
- Question and answers (5-10 minutes)

3/ Round tables on the opportunities on four flagship sectors: Infrastructure, Agriculture,

Energy&Mining and ICT (1H30) - = 11H15 - 12H =

<ul style="list-style-type: none"> • <u>Infrastructures</u> (45 minutes) <p>Moderator: to be confirmed</p> <p>- Presentation of the opportunities of the sector by a panel of 3 Sudanese businessmen/women : Diana Elasad (<i>Al Asaad group</i>), Elmoiz Farouq Khalil (<i>HCI</i>), Saaid Mohamed Saaid (<i>Newtech Consulting Group</i>) (21 minutes)</p> <p>- 1 Representative from French/European/American companies operating in Sudan that have faced, and successfully overcame, challenges doing business in Sudan : Philippe Labonne (<i>Bolloré</i>) (7 minutes)</p> <p>- Question and answers (15 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>	<ul style="list-style-type: none"> • <u>Agriculture/agribusiness/animal resources</u> (45 minutes) <p>Moderator: Sébastien Fleury, Deputy Chief Investment Officer, Proparco</p> <p>- Presentation of the opportunities of the sector by a panel of 2 Sudanese businessmen : Ahmed Amin Abdellatif (<i>CTC Group</i>), Murtada Kamal (<i>Agrotech</i>) (15 minutes)</p> <p>- Representatives from European/African companies operating in Sudan that have faced, and successfully overcame challenges doing business in Sudan or wanting to do business in Sudan: Adeline Lescanne-Gautier (<i>Nutriset</i>), <i>FGM International</i>, <i>Dangote Group</i> (15 minutes)</p> <p>- Question and answers (13 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>
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= 12H – 12H45 =

<ul style="list-style-type: none"> • <u>Energy and mining</u> (45 minutes) <p>Moderator: Sergio Pimenta, Vice-President Middle-East and Africa, International Finance Corporation (World Bank)</p> <p>- Presentation of the opportunities of the sector by 2 Sudanese businessmen/women: Mrs Tarneem Nina Saeed (<i>Saeed Group</i>, mining), <i>Ahmed Sameer Gasim</i> (<i>Sameer Gasim Cie</i>, energy) (15 minutes)</p> <p>- 4 Representatives from American/European companies operating in Sudan that have faced and successfully overcame challenges doing business in Sudan: <i>Siemens Energy</i>, <i>General Electric</i>, <i>Baker Hughes</i> and Rick Clark (<i>Orca Gold</i>) (20 minutes)</p> <p>- Question and answers (10 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>	<ul style="list-style-type: none"> • <u>ICT</u> (45 minutes) <p>Moderator: to be confirmed</p> <p>- Presentation of the opportunities of the sector by 2 Sudanese businessmen : Nazar Arabi (<i>GO digital services</i>), Abdelmagid el Shafie (<i>Dolphin</i>) (15 minutes)</p> <p>- 1 Representative from European companies operating in Sudan that have faced and successfully overcame challenges doing business in Sudan: <i>Ericsson</i> (8 minutes)</p> <p>- Question and answers (20 minutes)</p> <p>- Wrap up by moderator (2 minutes)</p>
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