

France-Saudi Arabia Investment Forum

With

H.E. Eng. Khaled AL-FALEH

Minister of Investment

And

Mr. Franck RIESTER

Minister Delegate for Foreign Trade, French Ministry of Europe
and Foreign Affairs

And

H.E. Fahad M. AL-RUWAILY

Saudi Ambassador to France

And

Mr. Laurent GERMAIN

Chairman of the French-Saudi Arabia Business Council, *MEDEF
International* & CEO, *Egis*

SEPTEMBER 23RD, 2021 – FROM 10.30 AM TO 4.30 PM (PARIS TIME)

MEDEF, 55 Avenue Bosquet 75007 Paris

DRAFT PROGRAM

10.30 – 11.00
(30')

"The French-Saudi cooperation: A mutually beneficial partnership"

- **Laurent GERMAIN**, Chairman of the France-Saudi Arabia Business Council, MEDEF International & CEO, Egis;
- **Khaled AL-FALEH**, Saudi minister of Investment;
- **Franck RIESTER**, French Minister Delegate for Foreign Trade;
- **Fahad M. AL-RUWAILY**, Saudi ambassador to France;

11:15 – 12:30
(75')

"Update on the Vision 2030 – Opportunities for French companies"

- **Latest developments of the Saudi business environment** (10');
- **Saudi gigaprojets: where it stands, where it goes** (10');
- **An overview regarding the privatization efforts of the Kingdom, Saudi National Center for privatization** (10') ;
- **Testimony of a French company working on a Saudi Arabia gigaproject** (10')

Q&A session with and between the companies (35')

Moderator: Mr. **Régis MONFRONT**, vice-chairman of the France-Saudi Arabia Business Council, *MEDEF International* & Chairman Investment Banking, CA-CIB

12:45 – 1:15 (30')	<p><i>“Discussion with The Public Investment Fund (PIF) – Objectives and strategy for the coming years”</i></p> <p>Moderator: Mr. François TOUAZI, vice-chairman of the France-Saudi Arabia Business Council, <i>MEDEF International</i> & Senior Managing Director, Ardian</p>
1.15 – 2:15	<i>Lunch break</i>
2:30 – 3:15 (45')	<p><i>A field of opportunities for French companies in Saudi Arabia: The energy sector</i></p> <p>Saudi Arabia’s priorities in the field of renewables energies and hydrogen, Saudi Ministry of Energy (30’);</p> <p>Q&A session with and between the companies (15’)</p>
	<p>Promising sectors for French companies in Saudi Arabia</p>
3:30 – 4:15 (45')	<p>- Overview of the tourism/entertainment sector in the Kingdom, Saudi Ministry of Tourism (10’);</p> <p>- Overview of the health sector in Saudi Arabia, Saudi Ministry of Health (10’);</p> <p>Q&A session with and between the companies (25’)</p>
4:15 – 4:30 (15')	<p>Conclusion by MEDEF International & the Saudi Ministry of Investment (MISA)</p>