

SAUDI ARABIA

Riyadh

FROM SUNDAY, MAY 29th 2022 TO
TUESDAY, MAY 31st 2022

**France-Saudi Arabia business
council's delegation dedicated to the
field of entertainment in the Kingdom**

Led by
**Mr. Laurent GERMAIN, Chairman of the France-Saudi Arabia
Business Council at MEDEF International**

TENTATIVE AGENDA V.1.1

As of 11/04/2022

DAY - 0		Sunday, May 29 th - Paris > Riyadh
11:25 - 18:35	Air Transfer AF66672 CDG - 11:25 // RUH - 18h35 (Operated by Air France/Saudi Airlines)	
Time to be adjusted	Collective transfer from the airport to the hotel of the delegation and then free time for the diner	
DAY - 1		Monday, May 30 th - Riyadh
Free time for breakfast - Restaurant of the hotel		
8:30 - 9h00	Collective transfer to the Saudi Ministry of Investment	
9:00 - 10:30 <i>Working language: English</i>	<u>BRIEFING MEETING - OVERVIEW</u> with the Saudi Ministry of Investment regarding the strategy and the priorities of the Kingdom in the field of entertainment [TBC]	
10:30 - 11:00	Transfer to the Saudi Ministry of Culture	
11:00 - 12:00 <i>Working language: English</i>	<u>COLLECTIVE MEETING</u> with the ministry of Culture [TBC]	

12:00 - 12:30	Break - Followed by sectorial meetings according to the interest of each member of the delegation		
12:30 - 13:30 <i>Working language: English</i>	COLLECTIVE MEETING with the Museums Commission at the Saudi Ministry of Culture [TBC]	COLLECTIVE MEETING with the Architecture and Design Commission at the Saudi Ministry of Culture [TBC]	COLLECTIVE MEETING with the Heritage Commission at the Saudi Ministry of Culture [TBC]
13:30 - 14:00	Transfer to the Saudi Chambers of Commerce		
14:00 - 15h30 <i>Working language: English</i>	COLLECTIVE LUNCH with the Council of Saudi Chambers [TBC]		
15:30 - 16h00	Transfer to the General Entertainment Authority		
16:00 - 17h00 <i>Working language: English</i>	COLLECTIVE MEETING with the General Entertainment Authority (GEA) [TBC]		
17:00 - 19h00	Transfer to the hotel of the delegation and free time		
19:00 - 19h30	Transfer to the French Embassy in Saudi Arabia		
19:30 - 22h00 <i>Working language: English & French</i>	COCKTAIL at the French Embassy in Saudi Arabia with Saudi private companies working in the field of entertainment		

DAY - 2 **Tuesday, May 31th - Riyadh**

Free time for breakfast - Restaurant of the hotel

8:30 - 9h00	Collective transfer to the Saudi Ministry of Tourism
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<p>9:00 - 10:00</p> <p><i>Working language: English</i></p>	<p><u>COLLECTIVE MEETING</u> with the Ministry of Tourism [TBC]</p>
<p>10:00 - 10:30</p>	<p>Transfer to the Public Investment Fund – Saudi Entertainment Ventures (SEVEN)</p>
<p>10:30 - 11:30</p> <p><i>Working language: English</i></p>	<p><u>COLLECTIVE MEETING</u> with the Saudi Entertainment Venture – SEVEN [TBC]</p>
<p>11:30 - 12:00</p>	<p>Transfer to the Royal Commission for Riyadh City – RCRC</p>
<p>12:00 - 13:00</p> <p><i>Working language: English</i></p>	<p><u>COLLECTIVE MEETING</u> with the Royal Commission for Riyadh City – RCRC [TBC]</p>
<p>13:00 - 13:30</p>	<p>Transfer to Diriyah Gate Development Authority</p>
<p>13:30 - 15h00</p> <p><i>Working language: English</i></p>	<p><u>COLLECTIVE LUNCH</u> with the Diriyah Gate Development Authority [TBC]</p>
<p>15:00 - 15h30</p>	<p>Transfer to the Qiddiya Development Company</p>
<p>15:30 - 16h30</p> <p><i>Working language: English</i></p>	<p><u>COLLECTIVE MEETING</u> with the Qiddiya Development Company [TBC]</p>
<p>16:30 - 17h00</p>	<p>Transfer to the hotel of the delegation (<i>Location: Four Seasons Hotel RDC & Convention, Imam Saud Ibn Abdulaziz Road Wady Al Muaydin Street Unit 4, Riyadh 6391</i>)</p>
<p>17:00 - 19h30</p> <p><i>Working language: English</i></p>	<p><u>DEBRIEFING SESSION</u> with all the members of the delegation and with the French embassy in Saudi Arabia followed by a cocktail [TBC]</p>
<p>19:30 - 22h00</p>	<p><i>Free time to rest</i></p>
<p>22:00 - 23h00</p>	<p>Transfer to the airport (<i>for the members of the delegation going back to Paris</i>)</p>

DAY - 3	Tuesday, June 1st - Riyadh > Paris
1:40 - 7h00	<i>Air Transfer AF6671 RUH - 1:40 // CDG - 7h00 (Operated by Air France/Saudi Airlines)</i>