

# SAUDI ARABIA

Riyadh

FROM SUNDAY, MAY 29<sup>th</sup> 2022 TO  
TUESDAY, MAY 31<sup>st</sup> 2022

**France-Saudi Arabia business  
council's delegation dedicated to the  
field of entertainment in the Kingdom**

Led by  
**Mr. Laurent GERMAIN**, Chairman of the France-Saudi Arabia  
Business Council at MEDEF International

## TENTATIVE AGENDA V.1.1

*As of 11/04/2022*

DAY - 0	Sunday, May 29 <sup>th</sup> - Paris > Riyadh
11:25 - 18:35	Air Transfer AF66672 CDG - 11:25 // RUH - 18h35 (Operated by Air France/Saudi Airlines)
Time to be adjusted	<b>Collective transfer from the airport to the hotel of the delegation and then free time for the diner</b>

DAY - 1	Monday, May 30 <sup>th</sup> - Riyadh
<b>Free time for breakfast</b> - Restaurant of the hotel	
8:30 - 9h00	<b>Collective transfer to the Saudi Ministry of Investment</b>
9:00 - 10:30 <i>Working language: English</i>	<b><u>BRIEFING MEETING - OVERVIEW</u></b> with the Saudi Ministry of Investment regarding the strategy and the priorities of the Kingdom in the field of entertainment <b>[TBC]</b>
10:30 - 11:00	<b>Transfer to the Saudi Ministry of Culture</b>
11:00 - 12:00 <i>Working language: English</i>	<b><u>COLLECTIVE MEETING</u></b> with the ministry of Culture <b>[TBC]</b>

<b>12:00 - 12:30</b>	<b>Break</b> – Followed by sectorial meetings according to the interest of each member of the delegation		
<b>12:30 - 13:30</b>  <i>Working language: English</i>	<b><u>COLLECTIVE MEETING</u></b> with the Museums Commission at the Saudi Ministry of Culture <b>[TBC]</b>	<b><u>COLLECTIVE MEETING</u></b> with the Architecture and Design Commission at the Saudi Ministry of Culture <b>[TBC]</b>	<b><u>COLLECTIVE MEETING</u></b> with the Heritage Commission at the Saudi Ministry of Culture <b>[TBC]</b>
<b>13:30 - 14:00</b>	<b>Transfer to the Saudi Chambers of Commerce</b>		
<b>14:00 - 15h30</b>  <i>Working language: English</i>	<b><u>COLLECTIVE LUNCH</u></b> with the Council of Saudi Chambers <b>[TBC]</b>		
<b>15:30 - 16h00</b>	<b>Transfer to the General Entertainment Authority</b>		
<b>16:00 - 17h00</b>  <i>Working language: English</i>	<b><u>COLLECTIVE MEETING</u></b> with the General Entertainment Authority (GEA) <b>[TBC]</b>		
<b>17:00 - 19h00</b>	<b>Transfer to the hotel of the delegation and free time</b>		
<b>19:00 - 19h30</b>	<b>Transfer to the French Embassy in Saudi Arabia</b>		
<b>19:30 - 22h00</b>  <i>Working language: English &amp; French</i>	<b><u>COCKTAIL</u></b> at the French Embassy in Saudi Arabia with Saudi private companies working in the field of entertainment		

## **DAY - 2      Tuesday, May 31<sup>th</sup> - Riyadh**

**Free time for breakfast** – Restaurant of the hotel

<b>8:30 - 9h00</b>	<b>Collective transfer to the Saudi Ministry of Tourism</b>
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<b>9:00 - 10:00</b>  <i>Working language:</i> English	<b><u>COLLECTIVE MEETING</u></b> with the Ministry of Tourism <b>[TBC]</b>
<b>10:00 - 10:30</b>	<b>Transfer to the Public Investment Fund – Saudi Entertainment Ventures (SEVEN)</b>
<b>10:30 - 11:30</b>  <i>Working language:</i> English	<b><u>COLLECTIVE MEETING</u></b> with the Saudi Entertainment Venture – SEVEN <b>[TBC]</b>
<b>11:30 - 12:00</b>	<b>Transfer to the Royal Commission for Riyadh City – RCRC</b>
<b>12:00 - 13:00</b>  <i>Working language:</i> English	<b><u>COLLECTIVE MEETING</u></b> with the Royal Commission for Riyadh City – RCRC <b>[TBC]</b>
<b>13:00 - 13:30</b>	<b>Transfer to Diriyah Gate Development Authority</b>
<b>13:30 - 15h00</b> <i>Working language:</i> English	<b><u>COLLECTIVE LUNCH</u></b> with the Diriyah Gate Development Authority <b>[TBC]</b>
<b>15:00 - 15h30</b>	<b>Transfer to the Qiddiya Development Company</b>
<b>15:30 - 16h30</b> <i>Working language:</i> English	<b><u>COLLECTIVE MEETING</u></b> with the Qiddiya Development Company <b>[TBC]</b>
<b>16:30 - 17h00</b>	<b>Transfer to the hotel of the delegation</b> ( <i>Location: Four Seasons Hotel RDC &amp; Convention, Imam Saud Ibn Abdulaziz Road Wady Al Muaydin Street Unit 4, Riyadh 6391</i> )
<b>17:00 - 19h30</b> <i>Working language:</i> English	<b><u>DEBRIEFING SESSION</u></b> with all the members of the delegation and with the French embassy in Saudi Arabia followed by a cocktail <b>[TBC]</b>
<b>19:30 - 22h00</b>	<i>Free time to rest</i>
<b>22:00 - 23h00</b>	<b>Transfer to the airport</b> (for the members of the delegation going back to Paris)

<b>DAY - 3</b>	<b>Tuesday, June 1<sup>st</sup> - Riyadh &gt; Paris</b>
<b>1:40 - 7h00</b>	<i>Air Transfer AF6671 RUH - 1:40 // CDG - 7h00 (Operated by Air France/Saudi Airlines)</i>