

JAPAN

Tokyo

11th to 12th September 2023

French Business Mission

Co-led by

Mr. Frédéric SANCHEZ

Chairman of the Hydrogen Task Force
Chairman of FIVES

And

Mr. Christophe FONTAINE,

Vice-Chairman of the France-Japan Business Council
Chairman of ROXALEX

DRAFT PROGRAM

SATURDAY, September 9th - Paris > Tokyo

22:00 (Paris time) Air transfer Paris CDG Airport - Tokyo-Haneda (HND) - Flight AF 274
Arrival: 18:30 (+1)(local time)

SUNDAY, September 10th

19:00 Transfer from the airport to the hotel

19h30 Check-in - free time

DAY - 1

MONDAY, September 11th

7h50 Transfer from the ANA InterContinental Hotel to the French Embassy

8h15 - 9h00

BRIEFING MEETING with:

- **Mr. Raphaël KELLER**, Head of the Economic department
- **Mr Christophe FONTAINE**, Vice-Chairman of the France-Japan Business Council of MEDEF International
- Representative of the Political Chancellery of the French Embassy (TBC)

(French/ Location: French Embassy, 4-11-44, Minami-Azabu, Minato-ku, Tokyo 106-8514)

9h00 Break

9h15-13H30

HYDROGEN SYMPOSIUM - Promoting International Hydrogen Partnerships, A trilateral dialogue France-Australia-Japan

9h15 - 9h30

- **Opening and welcome remarks**

9h30 - 10h00

- **Introducing French, Australian & Japanese national hydrogen strategies:** ANRE-METI, Australian Embassy to Japan, CNRS

10h00 - 11h15

- **Zero-direct-emission hydrogen production:** University of Nantes, University of Sydney, Engie, Mitsui&Co.,

11h30 – 12h45	<ul style="list-style-type: none"> ▪ Hydrogen infrastructures, storage & transportation: University of Tokyo, CNRS, Western Australia's commissioner for investment and trade, Vallourec Asia Pacific, Kawasaki Heavy Industries (11h30 – 12h45)
12h45 – 13h30	<ul style="list-style-type: none"> ▪ Lunch Break <p>(English/ Location: French Embassy, 4-11-44, Minami-Azabu, Minato-ku, Tokyo 106-8514)</p>
13h30	Transfer
14h00-15h00	<p>COLLECTIVE MEETING with Mr. Makoto Takashima, Chairman of the Committee on Europe of the KEIDANREN and representative from the Japanese private sector</p> <p>Discussion on</p> <ul style="list-style-type: none"> ▪ Economic situation and business climate in Japan ▪ Green transformation of the Japanese economy ▪ Partnerships in Japan and in third countries <p>(English/Location: Keidanren Kaikan, 1-3-2, Otemachi, Chiyoda-ku, Tokyo 100-8188)</p>
15h00	Transfer
15h30-18h15	<p>HYDROGEN SYMPOSIUM – Promoting International Hydrogen Partnerships, A trilateral dialogue France-Australia-Japan</p>
15h30 – 16h45	<ul style="list-style-type: none"> ▪ Heavy mobility: AIST, University of Bourgogne, Plastic Omnium, JhYM,.
17h00 – 18h00	<ul style="list-style-type: none"> ▪ “From hydrogen research to mass commercialization: how can we scale up?” Roundtable – NEDO, CNRS, Air Liquide Japan, ...
18h00 – 18h15	<ul style="list-style-type: none"> ▪ Wrap-up and closing remarks <p>(English/ Location: French Embassy, 4-11-44, Minami-Azabu, Minato-ku, Tokyo 106-8514)</p>
18h15	Break
18h30-21h00	<p>NETWORKING COCKTAIL at the Ambassador's Residence, French Embassy in Tokyo</p> <p>(Location: 4 Chome-11-44 Minamiazabu, Minato City, Tokyo 106-8514)</p>
21h00	Transfer to the hotel
DAY – 2	TUESDAY, September 12th
9h00 – 10h30	<p>COLLECTIVE MEETING with representatives from the Ministry of Economy, Trade and Industry (METI) and the New Energy and Industrial Technology Development (NEDO) - TBC</p> <p>(Location: French Embassy in Tokyo, 1-chôme-3-1 Kasumigaseki, Chiyoda City, Tokyo 100-8901)</p>
10h30	Transfer

11h00-12h00	<p>COLLECTIVE MEETING with representatives of the Japan External Trade Organization (JETRO):</p> <ul style="list-style-type: none"> ▪ M. Kazushige NOBUTANI, President ▪ Mr. Kenichi ISHIHARA, Deputy Director-General, Overseas Business Support Center ▪ Mr. Yutaro ONO, Project Manager, Global Strategy Team (Europe) <p><i>(Location: Ark Mori Building, 6F, 1 Chome-12-32 Akasaka, Minato City, Tokyo 107-0052, Japan)</i></p>
12h00	Transfer
12h30 – 14h00	NETWORKING LUNCH with members of the France-Japan Chamber of Commerce - TBC
14h00	Transfer
14h30-15h30	<p>COLLECTIVE MEETING with representatives of the Japan International Cooperation Agency (JICA):</p> <ul style="list-style-type: none"> ▪ Mr. Onodera SEIICHI, Vice President ▪ Mr. Matsuda HIROYUKI, Director ▪ Mr. Sugioka MANABU, Technical Advisor ▪ Mr. Yamamoto MASASHI, Deputy Director <p><i>(Location: Nibancho Center Building, 5-25 Niban-cho, Chiyoda-ku, Tokyo 102-8012)</i></p>
15h30	Transfer
16h00 – 17h00	<p>COLLECTIVE MEETING with representatives of the Japan Bank for International Cooperation (JBIC):</p> <ul style="list-style-type: none"> ▪ Mr. Kohei TOYODA, Director General for Energy Transformation Strategy ▪ Mr. Yoshitaka HIDAHA, Director for Energy Transformation Strategy ▪ Mr. Naoki Tsuji, Deputy Director for Energy Transformation Strategy <p><i>(Location: 1 Chome-4-1 Ōtemachi, Chiyoda City, Tokyo 100-8144)</i></p>
17h35	Transfer to the hotel & free time
21h30	Transfer from the hotel to the airport
00h05(+1)	Air transfer Tokyo-Haneda (HND) - Paris CDG Airport - Flight AF 293 Arrival: 07h55 (local time)

Option to attend the [Smart Energy Week](#) – 13 to 15 September 2023, in Tokyo.

Option to attend the [H2 Meet Exhibition.Conference](#) – 13 to 15 September 2023, in Seoul.

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