



# WESTERN BALKANS BUSINESS FORUM

Wednesday, April 1<sup>st</sup>, 2026  
14h00 to 17h00

Paris

*In the presence of*

**Ms. Marta KOS**

European Commissioner for Enlargement

*And*

**Mr. Benjamin HADDAD**

Minister Delegate to the Minister for Europe and Foreign Affairs, responsible for Europe

*Chaired par*

**Mr. Christophe PETIT**

President of the France-Western Balkans Business Council, MEDEF International  
Deputy CEO, Bouygues Bâtiment International

## DRAFT PROGRAM (as of 12/03/2026)

**13h30 – 13h55** *Accueil des participants*

### PLENIERE

**14h00 – 14h05**

**WELCOME REMARKS** by **Mr. Christophe PETIT**, Chairman of the France-Balkans Business Council of MEDEF International and Deputy CEO of Bouygues Bâtiment International

**14h05 – 14h45**

**DISCUSSION** on the region's economic outlook:

- **Mr. Petrit MALAJ**, Minister of Finance of Albania
- **Mr. Dino KONAKOVIC**, Minister of Foreign Affairs of Bosnia and Herzegovina
- **Mr. Hekuran MURATI**, Minister of Finance, Labor, and Transfers of Kosovo
- **Ms. Gordana DIMITRIESKA-KOCHOSKA**, Minister of Finance of North Macedonia
- **Ms. Majda ADZOVIC**, Minister of Public Works of Montenegro
- **Mr. Siniša MALI**, First Deputy Prime Minister and Minister of Finance of Serbia

*Moderated by Mr. Christophe PETIT.*

**14h45 – 15h15**

Q&A session

**15h15 – 15h50**

### PRESENTATION OF FINANCING TOOLS

- **BPI France**
- **International Business Financing Department at the French Treasury**
- **French Development Agency (AFD)**
- **Mr. Alessandro BRAGONZI**, Former Head of the Regional Representation for the Western Balkans, European Investment Bank (EIB) – **confirmed**
- **Mr. Donald MISHAXHIU**, Regional Head of Infrastructure for the Western Balkans, European Bank for Reconstruction and Development (EBRD) – **confirmed**



## BUSINESS FORUM

France - Western Balkans

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**15h50 – 16h25** Q&A session

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**16h25 – 16h30** **KEYNOTE** by **Mr. Benjamin HADDAD**, Minister Delegate to the Minister for Europe and Foreign Affairs, responsible for Europe – **confirmed**

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**16h30 – 16h35** **KEYNOTE** by **Ms. Marta KOS**, European Commissioner for Enlargement – **confirmed**

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**16h35 – 16h55** Q&A session with the Minister and the Commissioner

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**16h55 – 17h00** **CLOSING REMARKS** by **Mr. Christophe PETIT**

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